**Book trailers: Pitfalls & Practicalities + Process & Publication**

**Session Web links**

**Dr Jennie Bales**<https://jenniebales.wordpress.com/>

**Slide 7. Pressession viewing** **of three book trailers**

*JB on not Just Books* <https://jenniebales.wordpress.com/>

**13. Practicalities: Images**

* Creative Commons <http://creativecommons.org/>

**12. Practicalities: Images**

* Creative Commons Australia: Finding Creative Commons materials
  + <http://creativecommons.org.au/learn/fact-sheets/find-cc-materials/>
* Google Images > Search tools (Under search box) for level of license
* Wikimedia: Free image resources
  + <https://meta.wikimedia.org/wiki/Free_image_resources>
  + Information and list of resources
* Brain Betty <http://www.brainybetty.com/3d_graphics.htm>
* Pics4Learning <http://www.pics4learning.com/>

Some security in regard to content as audience is educational

* Clker.com
  + <http://www.clker.com/clipart-mammoth.html>
  + Large collection of clip art + other images. Easily searchable. No attribution required. Highly suitable for primary schools
* DK Educational Clip Art Images
  + <https://www.teachervision.com/teacher-resources/clip_art_image/61542.html>
  + Free to use, but “guide for use” does not refer to online publishing
* Pixabay <https://pixabay.com/>
  + You do not need to attribute, but they do ask for a ‘cup of coffee’ donation and an acknowledgement of the site

**Slide 15. Practicalities: Photos and backgrounds**

* Unsplash <https://unsplash.com/>
  + High resolution (means big file size) photographs – scenery, places, animals etc, 10 images added per week. Key word searchable, no index to help students locate on a topic.
* Gratisography [http://www.gratisography.com/#nature](http://www.gratisography.com/)
  + High resolution photographs – broadly indexed, key word search at bottom of page
* Brain Betty <http://www.brainybetty.com/3d_graphics.htm>
  + Includes a range of backgrounds

**Slide 18. Practicalities: Finding music**

•14 websites to find free CC music

* <http://www.makeuseof.com/tag/14-websites-to-find-free-creative-commons-music/>
* CC Legal music for videos
  + <http://creativecommons.org/legalmusicforvideos>
* YouTube Audio Library
  + Requires Youtube account those that need attribution are identified, can sort by genre, mood, instrument, duration, attribution, may come with ads (can check)
* Brain Betty <http://www.brainybetty.com/3d_graphics.htm>
  + Duration of files not provided
* Kevin MacLeod - Incompetech <http://incompetech.com/>
  + Provides length of songs which helps matching. Requires attribution.

**Slide 19. Practicalities: Which tool?**

* Photo story 3 <http://microsoft-photo-story.en.softonic.com/>
  + (Windows and Mac)
  + Shutterfly Photo Story for iPad <https://www.shutterfly.com/photostoryclassroom/?esch=1>
* Powtoon <http://www.powtoon.com/>
  + free or subscription – school’s option
* Stupeflix <https://studio.stupeflix.com/>
  + free or subscription, web publishing only – educational option
* Slide show software – Powerpoint, Keynote
  + large files have to be converted to movie files which makes them even larger
  + if access is to remain within the school slides shows do not have to be converted to movie files
* Animoto <https://animoto.com/>
  + no free option to trial – but school’s can email for free account
* Prezi <https://prezi.com/>
  + free or subscription – discounted educational plans. No music library.
  + free templates at Prezibase <http://prezibase.com/>

**Book trailer online support (sourced from a previous presentation)**

* Excellent tools, apps, and tips to create educational book trailers (Educational Technology & Mobile Learning)
  + <http://www.educatorstechnology.com/2014/11/excellent-tools-apps-and-tips-to-create.html>
  + Purpose, tips on process and creation, examples, tools – audio and image sources, creation tools
* Create book trailers to encourage reading
  + <http://www.livebinders.com/play/play?id=25301>
  + Rationale, outline, support resources, examples, rubric
* Digital Booktalk: Book trailers for K-12 <http://www.digitalbooktalk.net/>
  + Publishing student created booktalks – authentic purpose
* Creating book trailers <http://library.conroeisd.net/book_trailers>
  + pedagogy, examples, links to supporting resources
* Book report alternative: Creating reading excitement with book trailers
  + <http://www.readwritethink.org/classroom-resources/lesson-plans/book-report-alternative-creating-c-30914.html?tab=3>

**Some online book trailer examples to inspire students**

* SSYRA Awards (Sunshine State Young Readers Awards- Florida)
* Range of examples in single trailer, includes attributions to images and music
* Inspirational model for presenting a shortlist category.
* Authentic purpose
* M. Harclerode, <http://www.booktrailersforreaders.com/>

• Australian examples

* Allen & Unwin <https://www.allenandunwin.com/browse/young-adults/book-trailers>
* Random House <https://www.youtube.com/user/RandomHouseAustralia>
* Find picture books on YouTube (BookChook) <http://www.thebookchook.com/2011/11/find-picture-books-on-youtube.html>